



Representative Sue Myrick

April 28, 1997

Mr. Steven C. Ethridge
Ethridge & Associates, L.L.C.
751 Walnut Knoll Lane
Cordova, Tennessee 38018-6301

Dear Steve:

I am writing to tell you how very pleased I was with the polling and advice you provided for our 1996 re-election campaign.

I had not heard of your company until you came highly recommended to me by both Alan Churchill at the National Republican Congressional Committee and Congressman Ed Bryant. I understand why they both recommended you so highly.

Your rapid response in designing, conducting and analyzing a poll of North Carolina's Ninth Congressional District in one week demonstrated your ability to meet the fast paced polling needs of congressional campaigns. More than that, your interpretation and recommendations helped us make the right decisions regarding our advertising at a potentially critical point in our campaign.

Your organization was efficient and delivered great information on time. Therefore, I will certainly be happy to recommend you to others.

Thanks again for all your help.

Sincerely,

Sue Myrick
Member of Congress